FOR IMMEDIATE RELEASE

AMERICAN HORTICULTURAL SOCIETY HONORS
JOHN FLOYD JR. WITH MERITORIOUS SERVICE AWARD

Alexandria, VA. The American Horticultural Society (AHS) is pleased to announce that John Floyd Jr. has been named the 2014 recipient of the Society’s Meritorious Service Award, which recognizes a past Board member or friend of the Society for outstanding service in support of the Society’s goals, mission, and activities. The award is one of the Great American Gardeners Awards that the AHS presents annually to individuals, organizations, and businesses that represent the best in American gardening. Each of the recipients has contributed significantly to fields such as scientific research, garden communication, landscape design, youth gardening, teaching, and conservation.

Floyd has served the Society in a number of capacities, including three terms on the Board of Directors, co-chairing membership for the National Committee and serving on the Editorial Advisory Council for The American Gardener. Floyd continues to be involved in AHS activities, including hosting the 2013 AHS Travel Study Program in Spain with his wife, Pam. Floyd was editor-in-chief of Birmingham-based Southern Living magazine for 18 years and also served as vice president before retiring in 2008. He is a member of the Board of Directors for the Community Foundation of Greater Birmingham.

On Thursday, June 5, 2014, the AHS honored Floyd and the other 2014 award recipients during the Great American Gardeners Awards Ceremony and Banquet, held at the Society’s headquarters at River Farm in Alexandria, Virginia.

Images are available upon request. For more information on this award, or the Great American Gardeners Award program in general, contact Viveka Neveln at (703) 768-5700 ext. 120, or vneveln@ahs.org.

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The American Horticultural Society (AHS), founded in 1922, is an educational, nonprofit, 501(c)(3) organization that recognizes and promotes excellence in American horticulture. One of the oldest and most prestigious gardening organizations, AHS is dedicated to making America a nation of gardeners, a land of gardens. Its mission is to open the eyes of all Americans to the vital connection between people and plants, to inspire all Americans to become responsible caretakers of the Earth, to celebrate America’s diversity through the art and science of horticulture; and to lead this effort by sharing the Society’s unique national resources with all Americans.